

07:50

the
MAITLAND
Consultancy

Source: Weekly News (England)
Date: Saturday 12 April 2003
Page: 4
Circulation: 141861 Weekly
BRAD info: page rate £9,440.00
acc rate £15.05
Phone: 01882 223 131
Keyword: Protherics

Durrants

(B7986-2)

Serum success

A COMPANY in north-west England is the unlikely source of rattlesnake serum ordered by US President George Bush.

Researchers at Runcorn-based **Protherics** have developed CroFab, one of the most effective antidotes against rattlesnake bites.

The \$10,000-a-shot drug has gained such worldwide reputation that, two months ago, Presidential aides ordered a permanent supply to be sent to Mr Bush's ranch in Texas.

